

WHAT SKILLS SHORTAGE?

IMMIGRANTS AND THE NORTH SHORE LABOUR MARKET

BC welcomes approximately **35,000 NEW IMMIGRANTS** each year; **2,100 choose the North Shore** as their home adding to our diverse talent pool.



THE MAJORITY OF THESE IMMIGRANTS ARE:

- Well-educated (Bachelor's Degrees or higher)
- Have an intermediate level of English & are multilingual
- Internationally trained skilled professionals
- Of prime working age (44 or younger)

WHY HIRING IMMIGRANTS MAKES GOOD BUSINESS SENSE FOR YOU

SKILLED IMMIGRANTS FROM THE NORTH SHORE CAN:

- 1 Increase your understanding of and **access to local markets** that are increasingly diverse.
- 2 Increase your understanding of and **access to international markets** for operations and sales opportunities.
- 3 Bring new ideas and perspectives that **enhance innovation**.
- 4 Bring enthusiasm, a **strong work ethic**, and new perspectives to business problems.

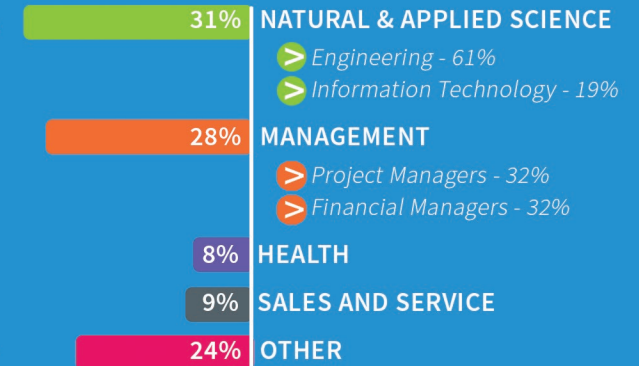


More than 700 new immigrants access WorkBC locations on the North Shore each year in search of work.

Many newcomers arrive with occupational backgrounds including engineering, IT, and management.

WORKBC CLIENT PROFILE

(2015 DATA)



FIND OUT MORE. CONTACT:

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WorkBC North Shore Employment Service Centre,
Immigrant Satellite Office - Operated by the YWCA & North Shore Multicultural Society

www.nsiip.ca

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